



## BROADCAST

# KWorld Offers Affordable Home Theater Solution

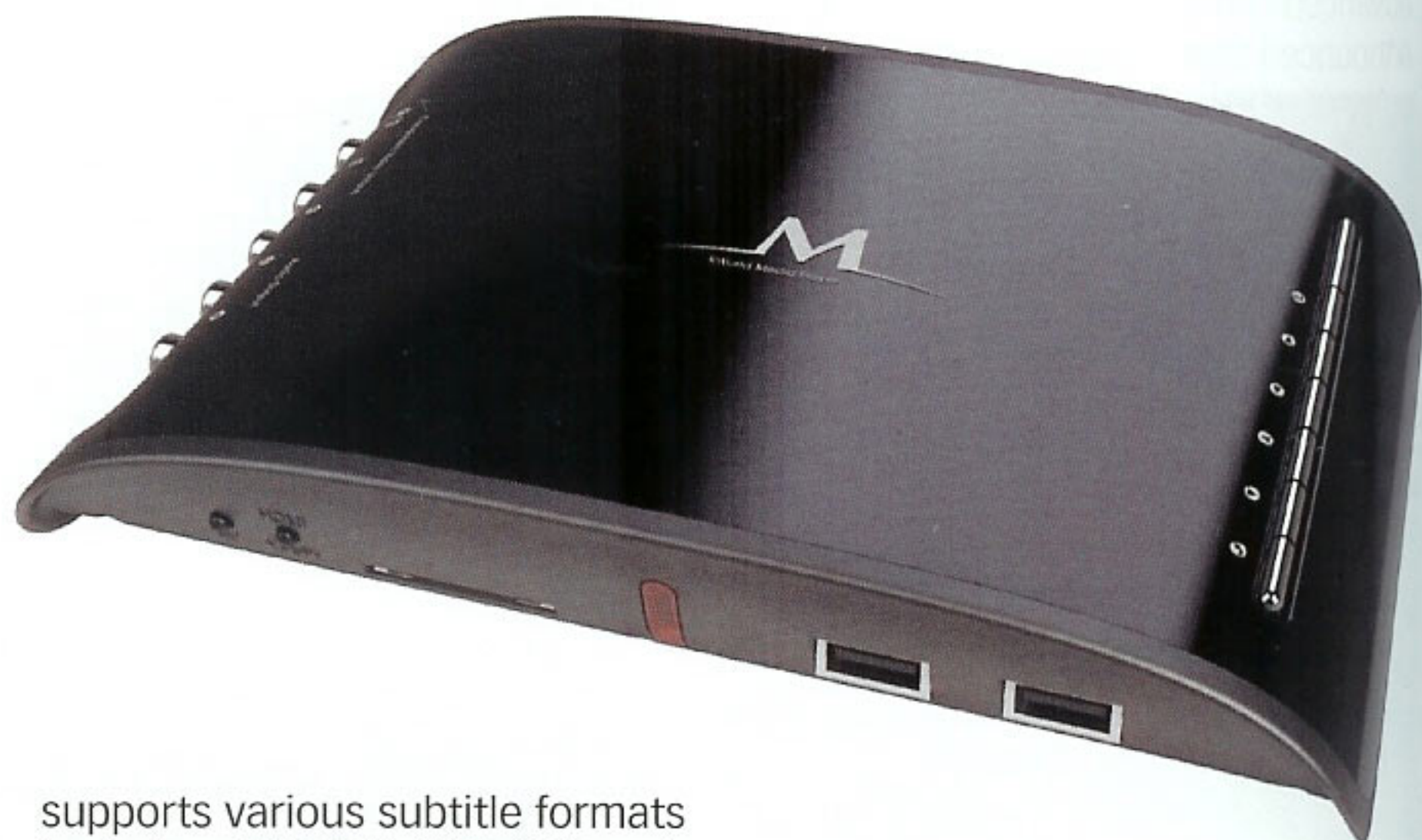
HOME MEDIA CENTER M200 ALSO COMES WITH NETWORK FUNCTION

● KWorld has introduced an affordable home theater solution, the Home Media Center M200, featuring full HD up to 1080p high picture quality, UPnP network, lyrics for music playback, video playback resume, great sound effects by AC3 and DTS and the capacity to support a wide variety of video and subtitle file formats.

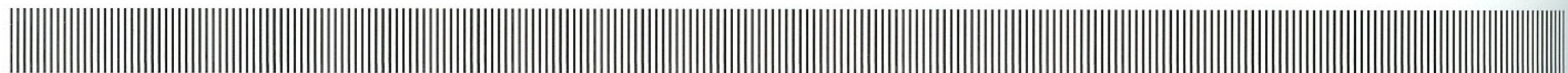
KWorld has a solution for the need of a home theater system at an affordable price, that is, KWorld's Home Media Center M200. It supports a wide variety of video files you can find on the Internet, such as RM, RMVB, MPEG, VOB, dat, DivX, Xvid, MKV, mp4, avi, mov and swf. Basically, with

this home media device you can play most of the video files on TV instead of your PC for a more comfortable viewing experience. If you connect your media player to the TV through HDMI or YPbPr cables, you may even be able to enjoy supreme picture quality at Full HD up to 1080p.

This M200 media player supports UPnP network. Just plug, do some network settings and you can connect this media player to your PC / PS3 / Xbox 360. Files can be shared among these devices and you can access your PC / PS3 / Xbox 360 from this media player and directly playback the files on a TV screen. This media player



supports various subtitle formats including SRT, SUB, SMI, SSA and SUB+IDX - practically most of the available file formats you can find.



## Giraffe Reveals Key Performance Markers

THE KEYS TO GIRAFFE'S HIGH PERFORMANCE CABLES REFORFITED



● As digital AV technology continues to evolve, Giraffe is continuously improving on their product specification in order to meet current and future demands of discerning audio and visual users. All giraffe products are set and certified to meet key performance markers to ensure and maintain product quality.

Giraffe offers support for new lossless compressed digital audio formats, Dolby TrueHD and DTS-HD Master Audio, as addition of current ability to support high-bandwidth uncompressed digital audio and all currently-available compressed formats (such as 5.1/7.1 Dolby Digital and DTS) as well as allowing connected devices to control each other in useful ways, with a single command on a remote control across multiple devices in a home theater system.

Their products also support "x.v.Color", which removes current color space limitations and enables the display of any color viewable by the human eye. A single-link bandwidth to 340MHz (10.2Gbps) is increased to support the demands of future HD display devices.

Giraffe cables are specially designed for in-wall use. The nylon cable jacket eases the pulling job and minimizes direct damage to the cable during in-wall installation. Giraffe cables also supports 16-bit color per pixel (48-bit) to increase color depth for smoother images and higher contrast ratios which has 280 trillion possible colors in unprecedented detail. Dual-stream 1080p at wide range of 3D displays format for bringing real 3D gaming and 3D home theater experiences can also be enjoyed, with the capability to transfer up to four times the resolution of 1080p, extremely high video resolution (4096 x 2160@24Hz) that goes far beyond today's 1080p system. Giraffe enables upstream audio connections which allow either sending or receiving audio via HDMI. It simplifies and reduces the need of yet another audio cable in a system. Giraffe enables high-speed bi-directional communication and IP-based applications over HDMI at transfer speeds up to 100Mbps. It also allows Internet connection sharing, content distribution and home entertainment networking.